**JOHN SMITH**Marketing | Communication | Media

**PROFILE**

Street | House number
Postal code, City

Phone number

Email address

URL LinkedIn profile

Date of birth

Marketing ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vita

Marketing ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitaMarketing ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncu

­

**LANGUAGES**

**SKILLS**

**COMPETENCIES**

* Word
* Powerpoint
* Excel
* Photoshop
* English
* French
* German
* Communicative
* Responsible
* Analytical

**ACHIEVEMENTS**

* **Career Advice campaign**
Hays, Amsterdam

Designing and executing the Hays Career Advice campaign.

* **Closed large client deal**
Hays, Amsterdam

Managed to close a deal with company X.

* **500% traffic increase**
Hays, Amsterdam

An increase of 500% in traffic in the year 2023 compared to 2024

* **CV template**
Hays, Amsterdam

Created a new CV template that went viral globally.

* **Marketing Excellence**
Hays, Amsterdam

Excellent Marketing performed by Hays.

**WORK EXPERIENCE**

**Marketing Project Coordinator**
Hays, Amsterdam

A dynamic role in which I was responsible for leading the entire Marketing’s department in terms of Project Management. I was also responsible for designing and executing tactical Marketing plans, such as:
• Campus recruitment;
• Employer branding;
• Marketing workshops.

**Junior Brand Manager**
Hays, Amsterdam

As a Junior Brand Marketeer, I supported the Marketing Manager on an operational basis with all the Marketing activities related to the brand Hays and I supervised the brand’s guidelines. I worked on expanding the brand, both on- and offline to help achieve the organization’s commercial goals.

May 2021 –

February 2023

September 2020 –

April 2021

**Junior Brand Manager**
Hays, Amsterdam

As a Junior Brand Marketeer, I supported the Marketing Manager on an operational basis with all the Marketing activities related to the brand Hays and I supervised the brand’s guidelines. I worked on expanding the brand, both on- and offline to help achieve the organization’s commercial goals.

March 2023 –

Present

**EDUCATION & COURSES**

September 2011 –

June 2015

July 2015

**Creative Business**
Hogeschool Utrecht, Utrecht

Developed a solid foundation in Marketing. Media, Culture and Business.

**SEO course**
NCOI, Amsterdam

Followed a course to learn more about Search Engine Optimization (SEO).

**ACTIVITIES**

**REFERENCES**

**INTERESTS**

* Football coach
* Captain of football team
* Yoga Teacher
* Yoga Host
* Football
* Marketing
* Hays